

Multinational Pharmaceuticals Company is Helping County Durham Stay Healthy

One of the world's leading research-based pharmaceuticals companies, GlaxoSmithKline, found a unique way to support healthy living projects in County Durham when they recently purchased some Christmas cards from a local charity.

The multinational company, which has a large site in Barnard Castle, has made a donation to support community projects in County Durham that are encouraging healthy eating amongst local families. GlaxoSmithKline made this donation by purchasing its Christmas cards from grant-making charity County Durham Foundation.

A spokesman from GlaxoSmithKline's Barnard Castle site said:

"We have similar mission to the County Durham Foundation, we want to improve the quality of human life by enabling people to do more, feel better and live longer, and what better way than through a healthy diet and healthy living."

Via its new online Gift Shop, County Durham Foundation is offering corporate Christmas cards that come complete with a donation to a local good cause that is chosen by the company itself. The charity has been providing grants to individuals, community groups and small local charities in County Durham and Darlington for over 11 years and has just launched a new website to provide an easy way for local businesses like Glaxo Smith Kline to lend their financial support to good causes this Christmas whilst also purchasing their corporate cards.

There are a range of 10 'gifts' that the personalised cards can support, including people with disabilities, the homeless, children and young people and education and learning. This gift is featured in the cards to explain to all recipients what donation has been made on their behalf. Individuals can also purchase one-off gifts from the website as presents for friends or family.

You can visit the Gift Shop at ww.cdfgiftshop.org.uk.